## Parallel Session 11 Wednesday, July 4, 13:30PM-15:30PM

Special Session <b>54</b>	<b>Dynamics in Complex Networks</b> Organizer(s): Juan A. Almendral, Miguel Romance	Location MAG-C
13:30-14:00	Mahsa Maghami (University of Central Florida, USA) Influence Maximization for Advertising in Multi-agent Markets	Abstracts p. 224
14:00-14:30	F. Javier Borondo (Universidad Politecnica de Madrid, Spain) Analyzing offline events through the mirror of Online Social Networks	Abstracts p. 223
14:30-15:00	Juan Carloss J Losada (Universidad Politecnica de Madrid, Spain) Analysis of human behaviors from telephone interactions. Serendipity measures	Abstracts p. 224
15:00-15:30	Rosa M Benito (Universidad Politecnica de Madrid, Spain) Dynamics in a social network surrounding an online political protest	Abstracts p. 222